

**Exhibition profile:**  
Travel & recreation / Seasonal vacations / Cruise / MICE tourism  
Gastro tourism / Sight-seeing tours / Tourism services  
Sport goods & equipment / Historical & cultural tourism  
Health tourism / Alternative tourism / It-solutions  
Tourism real estate



**18 – 20 April, 2024 MINSK**

**LEISURE**

**TOUREXPO.BY**

## Dear Exhibitors & Visitors!

We would like to invite you to participate in the 26d International exhibition of tourist services "Leisure-2024" that will be held on 18 – 20 April, 2024 in 111 Pobediteley ave., Minsk, Belarus.

"Leisure-2024" is the biggest tourist exhibition in Belarus. It is an international business platform for countries, regions and tourist companies worldwide to present their services to the Belarusian market. Visitors and participants have a unique opportunity to meet the representatives of world tourist associations and industry regulators, to find new clients and business partners, and also to learn about new industry trends by taking part in the exhibition business program. "Leisure-2024" appears to be an effective business platform for advertising tourist routes or new tours as well as for establishing new business contacts. Exhibition business program includes presentations, round-table discussions, seminars.



### OUR ADVANTAGES:

- ✓ THE LARGEST PLATFORM FOR TOURISM PROFESSIONALS IN BELARUS
- ✓ SEARCH FOR NEW PARTNERS AND THE CONCLUSION OF CONTRACTS IN A SHORT TIME
- ✓ THE OPPORTUNITY TO LEARN MORE ABOUT CUSTOMERS AND THEIR EXPECTATIONS
- ✓ UP-TO-DATE INFORMATION ABOUT THE MARKET OF TOURISM
- ✓ THE OPPORTUNITY TO FIND NEW MARKETS TO PROMOTE YOUR SERVICES



**Participation in «Leisure-2024» will give you an unrivalled opportunity to promote your national tourist product to the Belarusian market, to meet your potential clients. Seminars, meeting and presentations included in the exhibition programme will help you to find new partners and brush up contacts with those you have been working with before. The event will be supported by an intensive publicity campaign!**